



AAPL Director's Report

It is my pleasure to provide you with my second AAPL Quarterly Report as your Region 4 Director. The Board of Directors' Meeting was held on Sunday September 11, 2011, in West Palm Beach, Florida at The Four Seasons Palm Beach Hotel. Topics discussed are briefly detailed below. They include the Annual Meeting 2012 and, seating of new directors, 2011/2012 budget, Landman Scholarship Trust, Education, Summer NAPE 2011, and new membership opportunities.

The meeting was well attended by the majority of the local association directors and a significant amount of AAPL Committee Chairmen. The final certified vote for the 2012 San Francisco Annual meeting was approved and scheduled for June 8-11, 2011. One of the highlights of the Meeting was the presentation by the new AAPL Treasurer, Houston Kaufman. He spoke for approximately 30 minutes giving the Treasurer's report and then took Q&A for another 30 minutes. There were a lot of constructive questions from the newly seated board members.

The list of your AAPL Officers is listed below:

President – Jack Richards – Devon Energy – Oklahoma City, OK
First Vice President – Jim Dewbre – Southwestern Energy Company – Houston, TX
Second Vice President – Bernard Ulincy – Range Resources Appalachia – Canonburg, PN
Third Vice President – Russell Shinevar – Independent – Lansing, Michigan
Secretary – Pamela Feist – Lakewood Exploration – Midland, TX
Treasurer – Houston Kaufman – Trinity Land Services - Ft. Worth, TX

New directors seated and sworn in were as follows:

Louise Pearce (Ark-La-Tex Association), Troy Gieselman (Austin Association), Paul Rote (Black Warrior Basin Association), Dalton Dalik (Canadian Association), Patricia Rook (Central Arkansas Association), Duane Fadness (Denver Association), Wendy Dalton (Ft. Worth Association), Richard Corcoran (Four Corners Association), Arnie Schulberg (Michael Late Benedum Chapter), Leslie Irish (Michigan Association), Mark Epps (Mississippi Association), Troy Krakauskas (New Mexico Association), Jim Bourbeau (Northern Appalachian Association) & Will Porter (Permian Basin Association). I list these names in case some of you know these directors so you can keep in contact with them.

As mentioned earlier, Treasurer Houston Kaufman, provided a detailed report of AAPL's finances, indicating an asset increase from \$17.1mm from the previous year to \$22.8 mm presently, a 33% increase. The approved budget for fiscal year 2011-2012, was given by

Jim Dewbre, and anticipates a total income of \$10.4mm with expenses projected at \$5.1 mm. The board also approved giving the Landman Scholarship Trust Fund \$500,000 from the AAPL account for 2011-2012 scholarships. All in all, it appears that AAPL's finances are fundamentally sound and properly invested given today's economic climate.

Summer NAPE 2011 had 5200 attendees Booth rental was down 42 exhibitor's but the service company booths increased by 19. The numbers were not finalized as of this meeting but will be presented at the next board meeting in Arizona. Winter NAPE 2012 is scheduled for February 22 – 24, 2012 at The George R. Brown Convention Center. Effective August 15, 2011, AAPL has hired a new Director of NAPE Operations. Her name is Traci Cook Lee. She comes from a vast background in event planning, She is a Texas A&M graduate and was one of Houston's 2010 Women of Distinction. Traci should be able to hit the ground running and make an immediate impact toward streamlining and improving NAPE operations.

Some of the more interesting Committee Reports were as follows:

AAPL's PR firm, Pierpont Communications out of Austin, TX continues to assist AAPL with advice on improving its image among its membership and the general public. They are thinking about designing a pin for every landman to wear and formulate a PR campaign around the pin in rural areas for leasing purposes. This is an ongoing effort and details and progress will be reported in subsequent reports.

Membership Committee:

AAPL currently has 13,151 members up from 12, 161 this time last year which is an excellent testimonial to the job Steve Wentworth, Jack Richards and the Membership Committee has done.

By Laws & Policy Review Committee:

Michael Curry with Cotton Bledsoe Tighe & Dawson is the chairman and his main emphasis at this meeting was to circulate the new/revised by laws to each director and he focused on obtaining initial feedback from the directors present on comments and changes. His committee hopes to have a rough draft of the final version produced by the quarterly meeting in December and have them approved by the board meeting next March 2012.

IT/Website Committee:

Randy Nichols with Cinco Land Services in Houston is the committee chairman. His committee is hard at work working with service providers Vanguard Web Designs and Member Suite the AMS provider. They hope to have a final AAPL website up and running by the March 2012 quarterly board meeting. His committee is doing phenomenally hard work and is to be commended on their efforts, so next time you see Randy let him know your appreciation.

Those were the highlights of the meeting and once again let me express to each of you how great an honor it is to serve the NHAPL and its members and I look forward to seeing you this year at all the luncheons and socials. It is my wish that each of you enjoy continued

success in the land profession. If you wish to contact me concerning the contents of this report please email me at rhelms@teaminonline.com.

Respectfully submitted by,

Randy Helms, CPL
NHAPL Regional Director 2011-12